

## **Business 360-Perspectives on Management Course Syllabus-Fall 2004**

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### **Course Objectives:**

1. To cultivate your understanding of Christian purposes for business.
2. To develop your sense of calling to a life in management.
3. To expand your knowledge of the managerial perspectives, principals and practices that will enhance your effectiveness.
4. To refine your skills in critical thinking, oral communications, written communications, group work and adaptability.
5. To enhance Christian virtues needed for a faithful life in business.

### **Resources:**

Daft, Richard L. and Marcic, Dorothy, **Understanding Management, Fourth**

**Edition**, Southwestern Publishing Co., 2004.

Beckett, John D., **Loving Monday: Succeeding in Business Without Selling**

**Your Soul**, InterVarsity Press, 1998.

Badaracco, Joseph L., Jr., **Leading Quietly: An Unorthodox Guide to Doing**

**the Right Thing**, Harvard Business School Press, 2002.

**You: the gifts that you bring, the knowledge you share, the values, attitude and spirit with which you contribute.**

### **Grading**

All grading will be based on a modified class curve. Grades will be weighted in the following manner:

First and Second tests (15% each)	30%
Final Exam	20%

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Individual book reflection	10%
Individual business report	10%
Two team projects (Discussion-5%; presentation-15%)	20%
Class attendance and participation in discussion	10%

### **Class Policies**

1. Class preparation and ongoing participation are critical to creating a high quality learning community for all of us. Reflect, attend and be ready. I may on occasion ask you to do some informal journaling that will be noted as part of your class participation grade.
2. The team portion of your grade will include my assessment of the results as well as your team's assessment of each individual's effort.
3. The college makes reasonable academic accommodations for students with disabilities. Notify Student Academic Services if you have a documented disability and meet with me during the first two weeks of class to discuss academic accommodations.
4. Cell phones in class: First connection heard is excused; If a second connection occurs by the same person I get your phone for the rest of the week. I trust this won't be a problem.
5. Laptops: I like laptops but they won't be particularly useful during class. Outside the class hours they can help you with research interfaces, writing assignments, projects and communications.
6. Knight Vision will be used for the posted syllabus, posted course assignments, the posting of key points for each textbook chapter and occasional course announcements.
7. Exams should be taken when specified. Any requested exceptions must be discussed with the professor in advance and exceptions are rare. The course exam is scheduled for Wednesday, May 18, at 1:30 P.M. We'll all be here then.
8. Please no phone calls at my home number after 5:00 p.m. except in emergencies. I try to have a life beyond the college.

### **Daily Schedule**

- Feb. 1      Introductions  
Beginning to think about management  
Case: Electra-Quik
- Feb. 3      New Workplace  
Ch. 1; "The Faith At Work Movement"

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- Feb. 8            Managerial Environment  
Ch. 2; Beckett-pp. 9-81
  
- Feb. 10          Managerial Environment  
Ch. 3; Case: Unocal Corporation
  
- Feb. 15          Planning  
Ch. 5
  
- Feb. 17          Planning  
Ch. 6; Case: The Merger
  
- Feb. 22          Organizing  
Ch. 7; Case: Tucker Company  
Herrera: "Mondragon"
  
- Feb. 24          First test  
Continuing our discussion
  
- Mar. 1            Organizing  
Ch. 8; Case: Southern Discomfort
  
- Mar. 3            Organizing  
Ch. 9; Case: Waterway Industries
  
- Mar. 8            Organizing  
Ch. 10; Case: Draper Manufacturing  
Beckett-pp. 85-100
  
- Mar. 10          Leadership  
Ch. 11; Beckett-pp. 101-114
  
- Mar. 14-18      Spring Break
  
- Mar. 22          Leadership  
Ch. 12; Case: DGL International  
Beckett-pp. 115-127
  
- Mar. 24          Second test  
Continuing our discussion
  
- Mar. 29          Leadership  
Ch. 13; Case: Kimball's Department Store
  
- Mar. 31          Leadership  
Ch. 14; Case: The Voice of Authority

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- Apr. 5 Leadership  
Ch. 15
- Apr. 7 Controlling  
Ch. 16; Case: Lincoln Electric Company
- Apr. 12 Team Presentations
- Apr. 14 Team Presentations
- Apr. 19 Ethics/Social Responsibility  
Ch. 4; Badaracco-Ch. 1-2
- Apr. 21 Individual Ethics  
Badaracco-Ch. 3-6  
Chewing: When a Boss Asks for Something Unethical
- Apr. 26 Reading Recess/Academic Advising
- Apr. 28 Individual Ethics  
Badaracco-Ch. 7-9  
Wolfe and Roels: Sources of accountability
- May 3 Social Responsibility  
Beckett-pp. 128-176  
Roels: Business responsibility for the family
- May 5 Social Responsibility  
Bakke: Values Don't Work in Business
- May 10 Wrap-up and evaluations
- May 18 Final Exam at 1:30 P.M.

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